UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

	X
ALL ACTIONS.	:
This Document Relates To:	NOTICE OF FIRM NAME CHANGE
	: CLASS ACTION
In re XINHUA FINANCE MEDIA, LTD. SECURITIES LITIGATION	: Master File No. 1:07-cv-3994(LTS)
	<u> </u>

TO: THE CLERK OF COURT AND ALL PARTIES

PLEASE TAKE NOTICE that the law firm of Lerach Coughlin Stoia Geller Rudman & Robbins LLP has changed its name to COUGHLIN STOIA GELLER RUDMAN & ROBBINS LLP.

The addresses, telephone and facsimile numbers will remain the same. Please update your records accordingly.

DATED: September 13, 2007

COUGHLIN STOIA GELLER RUDMAN & ROBBINS LLP SAMUEL H. RUDMAN (SR-7957) DAVID A. ROSENFELD (DR-7564)

/s/ Samuel H. Rudman
SAMUEL H. RUDMAN

58 South Service Road, Suite 200 Melville, NY 11747 Telephone: 631/367-7100 631/367-1173 (fax)

ABRAHAM FRUCHTER & TWERSKY LLP JACK G. FRUCHTER One Pennsylvania Plaza, Suite 2805 New York, NY 10119 Telephone: 212/279-5050 212/279-3655 (fax)

Attorneys for Plaintiff

S:\Notice Information\Xinhua.doc

CERTIFICATE OF SERVICE

I, Samuel H. Rudman, hereby certify that on September 13, 2007, I caused a true and correct copy of the attached:

Notice of Firm Name Change

to be served: (i) electronically on all counsel registered for electronic service for this case; and (ii) by first-class mail to any additional counsel.

/s/ Samuel H. Rudman Samuel H. Rudman